



Press Release

For Immediate Publication

BILT Graphic Paper Products Limited (BGPPL) comes to the aid of water starved Ballarpur town

Ballarpur 20th May, 2010: BILT Graphic Paper Products Limited (BGPPL), part of the US\$ 4 bn Avantha Group helps provide water to water crisis hit Ballarpur town. Water scarcity in the height of summer has led to severe challenges to the local residents. Thanks to BGPPL's help, the town's water crisis is alleviated with drinking water supplied through tankers and municipal water supplied through municipal pipes.

A BGPPL community welfare initiative, it supports the Maharashtra Jeevan Pradhikaran and Ballarpur Municipal Council helping citizens receive water through tankers and from municipal lines. Ballarpur is facing acute water shortage and BGPPL is helping improve the situation by:

- Constructing two temporary bunds to store flowing water
- Renovated intake wells at the cost of Rs.160 lacs.
- Provided two parallel pipelines to continuously supply water to the municipal council which provides daily and regular water supply to Ballarpur town.
- Drinking water is being supplied through three tankers on a continuous basis to residents of Ballarpur town
- Additional five tankers are supplied to the Municipal council who provide drinking water to various parts of Ballarpur town.
- Provides pumps to Municipal Council for bore wells to meet any additional water requirement.

Mr. RR Vederah, Managing Director said "BGPPL is committed to helping local residents with water supply as they face water supply crisis in the high summer months. Helping the community is at the heart of our approach. We are working with the community and the municipality to help in this water crisis right from the planning and executing this community welfare project right from inception."

Over and above this five point water supply program, BGPPL has also connected 15 water taps from the BGPPL colony water supply line to Shivnagar, Gokulnagar, Fulsingh Naik Ward, Dindayal Nagar colonies. The company also provides water on continuous basis to Killa Ward Residents through taps at sump well area.

About Avantha Group: *the US \$4 bn Avantha Group is one of India's leading business conglomerates. The Group has business interests in diverse areas, including pulp and paper, power transmission and distribution equipment and services, food processing, farm forestry, chemicals, energy, infrastructure, information technology (IT) and IT-enabled services. With an impressive global footprint, the Group operates in more than 10 countries with 20,000 employees of 20 nationalities. Group companies include Crompton Greaves Limited, India's largest power equipment company, and Ballarpur Industries Limited (BILT), India's largest paper manufacturer, both listed on the Indian stock exchanges. As part of its global expansion programme, the Group has acquired a host of companies from around the world. With these acquisitions, products from the Group are not just at the apex in India but ranked amongst the best in the world in their respective categories. Across Avantha, good citizenship is a defined objective, with focused emphasis on education, community development and healthcare. Led by Chairman Mr. Gautam Thapar, the Avantha Group demonstrates strong leadership globally and emerges as a focused corporate, leveraging its knowledge, leadership and operations to add lasting value for its stakeholders and investors*

For Further Information:

Shravani Dang @ 0124-4099436 / 9811261080
Group Head - Corporate Communications, Avantha Group
Email id: s.dang@avanthagroup.com

Sunaina Jairath @ 9811645243
Senior Manager, Image Inc.
Email: sunaina@image-publicrelations.com